



## What is Victoria Coming Soon Listings? How does participating benefit me?

The first step to putting your home on the market for sale happens even before you open the doors!

On **VictoriaComingSoonListings.com**, prospective buyers can check out photos, floor plans, virtual tours, and more -- all before your home makes its market debut! What does that mean to you?

1. More showings
2. Serious, motivated buyers
3. Multiple offers
4. Less time on the market

Tech titans like Apple, Google, and Amazon pre-market their products before release. **Why shouldn't real estate agents?**

We consider your homes Grand Opening as our **PRODUCT LAUNCH**. We put all of our **MARKETING POWER** into a 360 degree promotion so that when that day comes, we've built a crowd of serious buyers and investors ready to bid on your home **BEFORE** you have even opened the doors for showings!

## Does Coming Soon Marketing Get Results? In one word, YES!

Thousands of agents preach they pre-market homes as **Coming Soon**, but that typically means a basic boring sign and maybe some social media. **That is not enough to ensure the best results possible!**

Our Coming Soon Listings Program offers a 360° angle to ensure the best results possible. Including but not limited to social media promotion across a variety of channels, email marketing keeping buyers up to date on the latest updates while we build the home's online profile, international website exposure that buyers are trolling everyday, and a unique one of a kind marketing system that fits into any home seller timeline.

We get hundreds of virtual viewings, attracting multiple interested parties before we get to MLS, building up excitement and urgency, resulting in selling faster for more with less hassle.

Whether you need to move by next week or next year, reach out today to get the conversation started!

**THE NEALESTATE**  
TEAM  
Your Vancouver Island Experts



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